



Boise Basin Quilters Guild

Vendor Invitation

2023 ***Ruby Jubilee*** Quilt Show

Friday, September 29, 2023

Saturday, September 30, 2023

10:00am to 5:00pm

Expo Idaho

5610 Glenwood Street, Boise, ID 83714

www.expoidaho.com

The Boise Basin Quilters Guild (BBQ) cordially invites you to the Merchant Mall at the **2023 *Ruby Jubilee* Quilt Show**. Please join us as we celebrate the Guild's 40th anniversary of quilt-making in the Treasure Valley. Access to [Expo Idaho](http://www.expoidaho.com) features multiple entry/exit doors for loading and unloading and free parking close to the building with fenced security storage for equipment trailers.

Last year's Quilt Show drew more than **1,800 visitors** and we are anticipating an even greater turnout this year in celebration of our ***Ruby Jubilee***. As the largest Quilt Show in the state, and the only show utilizing certified, professional judges, more than 300 quilts will be on display. We welcome merchants that feature quilting-related products, services, clothing/jewelry, and crafts. *Please – no cooking items, edible goods, or scented items.*

For more information about the show, please visit our website (subject to frequent updates):
[2023 Quilt Show](http://www.expoidaho.com)

The following **special opportunities** are available for your consideration:
(See **Merchant Mall Registration Form**)

Award Sponsorship:

Monetary awards are given to professionally-judged show category winners and additional awards are offered for exceptional quilting techniques. Your support as an Award Sponsor in the amount of \$100, \$50, or \$25 provide special acknowledgement on our Guild website, in the Quilt Show programs, in the Guild Newsletter (~1,400 audience reach), and in signage at the Show. ***Please indicate your interest in being an Award Sponsor when you complete the Merchant Mall Registration Form.***

Online Ticket Partnership:

Online ticket partnerships provide an added opportunity to draw visitors to your booth by offering an incentive exclusively to online ticket purchasers. These incentives will not be available to attendees purchasing show admission tickets at the door, nor will they be published in the "Show Gazette." Your business card-sized ad will be attached to the online ticket, to be printed by the purchaser with each online ticket purchase; to be presented for redemption at your booth. Boise Basin Quilters Guild is offering this ad incentive to all

vendors **at no additional cost**. Vendors must provide a logo, appropriate artwork, and a defined incentive (such as 10% off your purchase,” or “Stop by for a free fat quarter,” etc.). Deadline for submitting artwork, logo, and incentive is August 17th, along with your paid registration.

Demonstrations:

Are you interested in promoting your business by offering a special demonstration at the Show? Demonstrations will take place in a designated area (not in your booth space) with live announcements and show signage to draw attendees to your demonstration or mini-class, and back to your booth. Twenty-minute (20-minute) sessions (including set-up/take-down) are scheduled on both days. “Vendor Angels” (trusted Guild members) are available to attend to your booth while you present your demonstration. ***If you are interested in offering a demonstration, please let us know on the [Merchant Mall Registration Form](#) so the Quilt Show Demonstration Chair can contact you.***

**Booth spaces will be awarded on a first-paid basis.
Applications for booth rental must be received
No LATER than midnight, August 17, 2023.**

To reserve your space in the Merchant Mall, return the completed [Registration and Equipment Order Form](#) and payment BY MAIL (USPS) to:

**Boise Basin Quilters
P.O. Box 4434
Boise, ID. 83711**

An email acknowledgment and confirmation will be sent upon receipt of your registration documents and fees. A booth set-up schedule and details will be emailed in early **September**.

We look forward to seeing you at **the Boise Basin Quilters 2023 “Ruby Jubilee” Quilt Show** in September! Thank you for your consideration and for choosing our show!

Please let us know if you are willing to help us get the word out by displaying a poster and/or providing show bookmarks for your customers in your place of business. We’ll be happy to get those materials in the mail to you!

For further information, clarification, or assistance regarding the Quilt Show or Merchant Mall materials, please contact us via email qsvendors@boisebasinquilters.org

Kind regards,

Kimberley Severns

208-941-7522

2023 BBQ Quilt Show Vendor Coordinator